



Local Issue Ad Public File Checklist

Station WGHP

Date 9/26

1. Name of Sponsor Republican National Committee
2. 8/18 - 8/24
Flight dates and times
3. Not Working
Name of spot/description of script/issue
4. _____
Substantiation provided (describe)

5. Officers and Directors of sponsor in Station Public File X _____
Yes No (explain below)
6. Sponsor ID: X _____
Yes No (explain below)

NOTES:

Name

Date

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

8-16-12

I, Jon Ferrell
do hereby request station time concerning the following issue:

Republican National Committee- IE

WGHF

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

\$6740

This broadcast time will be used by: Republican National Committee- IE

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ Yes
 ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

Barack Obama; President; 11-6-2012

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Republican National Committee- IE
Anthony W. Parker, Treasurer

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

8-16-12
Date

[Signature]
Signature

703-683-4877

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title



WGHP-TV

ORDER

Print Date 08/17/12

Page 1 of 2

Flight Dates 08/18/12-08/24/12

Contract / Revision

568965 /

Product

RNC

Original Date / Revision

08/17/12 08/17/12

Agency Com 15%

Billing Contact

Advertiser Republican National Commi

815 Slaters Lane
Alexandria, VA 22314

Agency National Media Research Plc

Buying Contact Michelle Morie

Sales Office DC-M

Sales Region NAT

Agency Ref

815 Slaters Lane
Alexandria, VA 22314

Order Sep 00:15:00

Estimate # 3034

Alt Order # 9796146

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A25-54

Rev Codes SP-POL PLI GEN

Product Codes PL2A

Priority 3

Advertiser Ref

revisior

Primary Account Executive

Brad Philipps

Account Executive Order% Start Date End Date

Brad Philipps 100%

Order Share 11% Market Value 72090

Competing Station % of Order Amount

UNKWN	%	0
WFMY	50%	36045
WGPX	%	0
WLXI	%	0
WTWB	%	0
WUNL	%	0
WUPN	6%	4325
WXII	26%	18743
WXLV	7%	5046

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
August 2012	22	\$6,740.50	\$7,930.00	0.00	07/30/12	08/24/12	22	\$6,740.50	\$7,930.00
Totals	22	\$6,740.50	\$7,930.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
1	8	08/20/12	08/24/12	M-F 11a-12p M-F 11a-12p	CM-All	11a-12p	MTWTF--	:30	5	\$80.00	3	0.00	NM	5	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/12	08/26/12	MTWTF--					5	\$80.00		0.00			
2	8	08/20/12	08/24/12	M-F 12-1230p Noon News	CM-All	12-1230p	MTWTF--	:30	2	\$120.00	3	0.00	NM	2	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/12	08/26/12	MTWTF--					2	\$120.00		0.00			
3	8	08/20/12	08/24/12	M-F 1230-1p M-F 1230-1p	CM-All	1230-1p	MTWTF--	:30	3	\$80.00	3	0.00	NM	3	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/12	08/26/12	MTWTF--					3	\$80.00		0.00			
4	8	08/20/12	08/24/12	M-F 1-2p	CM-All	1-2p	MTWTF--	:30	5	\$80.00	3	0.00	NM	5	\$400.00



WGHP-TV

Print Date: 08/17/12

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Contract / Revision **568965** Flight Dates **08/18/12-08/24/12**

Hiatus Dates

Original Date / Revision 08/17/12/ 08/17/12

Order Sep 00:15:00

Advertiser **Republican National Comm** Product **RNC**

Estimate # **3034**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals SpotsAmount		
M-F 1-2p																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/20/12	08/26/12	MTWTF--			5			\$80.00			0.00			
E 5	8	08/18/12	08/18/12	Sa 6p-7p	CM-All	6p-7p	-----S-	:30	1	\$550.00	3	0.00	NM	0	\$0.00	
				Sa 6p-7p												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/13/12	08/19/12	-----S-			1			\$550.00			0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
1	8	08/13/12-08/19/12		Sa 6p-7p	6p-7p		-----Sa--	:30		(\$550.00)		0.00	NM			
Credited																
6	8	08/19/12	08/19/12	Su 6p-7p	CM-All	6p-7p	-----S	:30	1	\$550.00	3	0.00	NM	1	\$550.00	
				Su 6p-7p												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/13/12	08/19/12	-----S			1			\$550.00			0.00			
7	8	08/21/12	08/21/12	Tuesday Prime B	CM-All	9p-10p	-T-----	:30	1	\$2,500.00	3	0.00	NM	1	\$2,500.00	
				Masterchef 9-10p												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/20/12	08/26/12	-T-----			1			\$2,500.00			0.00			
8	8	08/19/12	08/19/12	Sunday Prime B	CM-All	8p-9p	-----S	:30	1	\$800.00	3	0.00	NM	1	\$800.00	
				Simpsons 8-9p												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/13/12	08/19/12	-----S			1			\$800.00			0.00			
9	8	08/20/12	08/24/12	LN (M-F)	CM-All	10-1030p	MTWTF--	:30	2	\$1,100.00	5	0.00	NM	2	\$2,200.00	
				Late News M-F	(10:00 PM-10:30 PM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/20/12	08/26/12	MTWTF--			2			\$1,100.00			0.00			
10	8	08/19/12	08/19/12	Su 11p-12a	CM-All	11p-12a	-----S	:30	1	\$50.00	3	0.00	NM	1	\$50.00	
				Su 11p-12a												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/13/12	08/19/12	-----S			1			\$50.00			0.00			
E 11	8	08/23/12	08/23/12	Thursday Prime Rotator	CM-All	8p-10p	---T---	:30	1	\$550.00	3	0.00	NM	1	\$550.00	
				Hope/New Girl/Glee												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/20/12	08/26/12	---T---			1			\$550.00			0.00			
														Totals	22	\$7,930.00



WGHP-TV

ORDER

Print Date 08/16/12 Page 1 of 2

Flight Dates 08/18/12-08/24/12

Contract / Revision 568965 /

Original Date / Revision
08/16/12 08/16/12

Advertiser Republican National Commi

Agency National Media Research Pla

Buying Contact Michelle Morie

815 Slaters Lane
Alexandria, VA 22314

Product

RNC

Agency Com 15%

Billing Contact

815 Slaters Lane
Alexandria, VA 22314

Sales Office DC-M

Sales Region NAT

Agency Ref

Order Sep 00:15:00

Estimate # 3034

Alt Order # 9796146

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A25-54

Rev Codes SP-POL PLI GEN

Product Codes PL2A

Priority 3

Advertiser Ref

- New
order

Primary Account Executive

Brad Philipps

Account Executive	Order%	Start Date	End Date
Brad Philipps	100%		

Order Share 11% Market Value 72090

Competing Station	% of Order	Amount
UNKWN	%	0
WFMY	50%	36045
WGPX	%	0
WLXI	%	0
WTWB	%	0
WUNL	%	0
WUPN	6%	4325
WXII	26%	18743
WXLV	7%	5046

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
August 2012	22	\$6,740.50	\$7,930.00	0.00	07/30/12	08/24/12	22	\$6,740.50	\$7,930.00
Totals	22	\$6,740.50	\$7,930.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
N 1	8	08/20/12	08/24/12	M-F 11a-12p M-F 11a-12p	CM-All	11a-12p	MTWTF--	:30	5	\$80.00	3	0.00	NM	5	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/20/12	08/26/12	MTWTF--		5		\$80.00		0.00					
N 2	8	08/20/12	08/24/12	M-F 12-1230p Noon News	CM-All	12-1230p	MTWTF--	:30	2	\$120.00	3	0.00	NM	2	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/20/12	08/26/12	MTWTF--		2		\$120.00		0.00					
N 3	8	08/20/12	08/24/12	M-F 1230-1p M-F 1230-1p	CM-All	1230-1p	MTWTF--	:30	3	\$80.00	3	0.00	NM	3	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/20/12	08/26/12	MTWTF--		3		\$80.00		0.00					
N 4	8	08/20/12	08/24/12	M-F 1-2p	CM-All	1-2p	MTWTF--	:30	5	\$80.00	3	0.00	NM	5	\$400.00



WGHP-TV

Print Date: 08/16/12

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Contract / Revision **568965** Flight Dates **08/18/12-08/24/12**

Hiatus Dates

Original Date / Revision 08/16/12/ 08/16/12

Order Sep 00:15:00

Advertiser **Republican National Comm** Product **RNC**

Estimate # **3034**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals SpotsAmount	
M-F 1-2p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	MTWTF--					5	\$80.00		0.00			
N 5	8	08/18/12	08/18/12	Sa 6p-7p	CM-All	6p-7p	-----S-	:30	1	\$550.00	3	0.00	NM	1	\$550.00
				Sa 6p-7p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	-----S-					1	\$550.00		0.00			
N 6	8	08/19/12	08/19/12	Su 6p-7p	CM-All	6p-7p	-----S	:30	1	\$550.00	3	0.00	NM	1	\$550.00
				Su 6p-7p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	-----S					1	\$550.00		0.00			
N 7	8	08/21/12	08/21/12	Tuesday Prime B	CM-All	9p-10p	-T-----	:30	1	\$2,500.00	3	0.00	NM	1	\$2,500.00
				Masterchef 9-10p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	-T-----					1	\$2,500.00		0.00			
N 8	8	08/19/12	08/19/12	Sunday Prime B	CM-All	8p-9p	-----S	:30	1	\$800.00	3	0.00	NM	1	\$800.00
				Simpsons 8-9p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	-----S					1	\$800.00		0.00			
N 9	8	08/20/12	08/24/12	LN (M-F)	CM-All	10-1030p	MTWTF--	:30	2	\$1,100.00	3	0.00	NM	2	\$2,200.00
				Late News M-F	(10:00 PM-10:30 PM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	MTWTF--					2	\$1,100.00		0.00			
N 10	8	08/19/12	08/19/12	Su 11p-12a	CM-All	11p-12a	-----S	:30	1	\$50.00	3	0.00	NM	1	\$50.00
				Su 11p-12a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	-----S					1	\$50.00		0.00			
Totals														22	\$7,930.00

INVOICE



WGHP
2005 Francis St.
High Point, NC 27263
Main: (336)841-8888
Billing: (336)821-1209

www.myfox8.com

Billing Address:

National Media Research Planning & Placement
Attention: Accounts Payable
815 Slaters Lane
Alexandria, VA 22314

Send Payment To:

WGHP
P.O. Box 534701
Atlanta, GA 30353-4701

Invoice #	Invoice Date	Invoice Month	Invoice Period
568965-1	08/26/12	August 2012	07/30/12 - 08/24/12

Station	Account Executive	Sales Office	Sales Region
WGHP	Brad Philipps	Washington DC	National

Advertiser	Product	Estimate Number
Republican National Comm	RNC	3034

Flight Dates	Order #	Alt Order #
08/18/12 - 08/24/12	568965	9796146

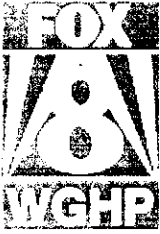
Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
8380		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/20/12	08/24/12	M-F 11a-12p	11a-12p	MTWTF--	:30	5	\$80.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 MTWTF-- 5 \$80.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 8 M 08/20/12 11:32 AM M-F 11a-12p 11a-12p :30 RNTV081001H \$80.00 NM 4 8 Tu 08/21/12 11:09 AM M-F 11a-12p 11a-12p :30 TVRNC081001H \$80.00 NM 3 8 W 08/22/12 11:40 AM M-F 11a-12p 11a-12p :30 TVRNC081001H \$80.00 NM 1 8 Th 08/23/12 11:19 AM M-F 11a-12p 11a-12p :30 RNTV081001H \$80.00 NM 5 8 F 08/24/12 11:54 AM M-F 11a-12p 11a-12p :30 RNTV081001H \$80.00 NM									
2	08/20/12	08/24/12	Noon News	12-1230p	MTWTF--	:30	2	\$120.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 MTWTF-- 2 \$120.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Tu 08/21/12 12:27 PM Noon News 12-1230p :30 RNTV081001H \$120.00 NM 2 8 F 08/24/12 12:26 PM Noon News 12-1230p :30 TVRNC081001H \$120.00 NM									
3	08/20/12	08/24/12	M-F 1230-1p	1230-1p	MTWTF--	:30	3	\$80.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 MTWTF-- 3 \$80.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Tu 08/21/12 12:47 PM M-F 1230-1p 1230-1p :30 TVRNC081001H \$80.00 NM 2 8 W 08/22/12 12:55 PM M-F 1230-1p 1230-1p :30 RNTV081001H \$80.00 NM 3 8 F 08/24/12 12:56 PM M-F 1230-1p 1230-1p :30 TVRNC081001H \$80.00 NM									

INVOICE

Send Payment To:

WGHP
P.O. Box 534701
Atlanta, GA 30353-4701

www.myfox8.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
568965-1	08/26/12	August 2012	07/30/12 - 08/24/12
Advertiser	Product	Estimate Number	
Republican National Comm	RNC	3034	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	08/20/12	08/24/12	M-F 1-2p	1-2p	MTWTF--	:30	5	\$80.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	MTWTF--	5	\$80.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
4 8	M	08/20/12	1:59 PM	M-F 1-2p	1-2p	:30	TVRNC081001H	\$80.00	NM
1 8	Tu	08/21/12	1:57 PM	M-F 1-2p	1-2p	:30	TVRNC081001H	\$80.00	NM
2 8	W	08/22/12	1:25 PM	M-F 1-2p	1-2p	:30	TVRNC081001H	\$80.00	NM
3 8	Th	08/23/12	1:30 PM	M-F 1-2p	1-2p	:30	TVRNC081001H	\$80.00	NM
5 8	F	08/24/12	1:27 PM	M-F 1-2p	1-2p	:30	RNTV081001H	\$80.00	NM
5	08/18/12	08/18/12	Sa 6p-7p	6p-7p	-----S-	:30	1	\$550.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	-----S-	1	\$550.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 8	Sa	08/18/12		Sa 6p-7p	6p-7p	:00		\$550.00	NM
	Credited								
6	08/19/12	08/19/12	Su 6p-7p	6p-7p	-----S	:30	1	\$550.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	-----S	1	\$550.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 8	Su	08/19/12	6:21 PM	Su 6p-7p	6p-7p	:30	TVRNC081001H	\$550.00	NM
7	08/21/12	08/21/12	Masterchef 9-10p	9p-10p	-T-----	:30	1	\$2,500.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	-T-----	1	\$2,500.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 8	Tu	08/21/12	10:00 PM	Masterchef 9-10p	9p-10p	:30	RNTV081001H	\$2,500.00	NM
8	08/19/12	08/19/12	Simpsons 8-9p	8p-9p	-----S	:30	1	\$800.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	-----S	1	\$800.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 8	Su	08/19/12	8:58 PM	Simpsons 8-9p	8p-9p	:30	RNTV081001H	\$800.00	NM
9	08/20/12	08/24/12	Late News M-F	10-1030p	MTWTF--	:30	2	\$1,100.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	MTWTF--	2	\$1,100.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 8	Tu	08/21/12	10:26 PM	Late News M-F	10-1030p	:30	TVRNC081001H	\$1,100.00	NM
2 8	W	08/22/12	10:24 PM	Late News M-F	10-1030p	:30	TVRNC081001H	\$1,100.00	NM
10	08/19/12	08/19/12	Su 11p-12a	11p-12a	-----S	:30	1	\$50.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	-----S	1	\$50.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 8	Su	08/19/12	11:43 PM	Su 11p-12a	11p-12a	:30	TVRNC081001H	\$50.00	NM

INVOICE



Send Payment To:
WGHP
P.O. Box 534701
Atlanta, GA 30353-4701

www.myfox8.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
568965-1	08/26/12	August 2012	07/30/12 - 08/24/12
Advertiser	Product	Estimate Number	
Republican National Comm	RNC	3034	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																								
11	08/23/12	08/23/12	Hope/New Girl/Glee	8p-10p	---T---	:30	1	\$550.00	NM																																								
<table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>08/20/12</td><td>08/26/12</td><td>---T---</td><td>1</td><td>\$550.00</td><td colspan="4"></td></tr> <tr> <td><u>Spots: #</u></td><td><u>Ch</u></td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u> <u>Type</u></td></tr> <tr> <td>1</td><td>8</td><td>Th</td><td>08/23/12</td><td>7:58 PM</td><td>Hope/New Girl/Glee</td><td>8p-10p</td><td>:30</td><td>TVRNC081001H</td><td>\$550.00 NM</td></tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						08/20/12	08/26/12	---T---	1	\$550.00					<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>	1	8	Th	08/23/12	7:58 PM	Hope/New Girl/Glee	8p-10p	:30	TVRNC081001H	\$550.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																												
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1	8	Th	08/23/12	7:58 PM	Hope/New Girl/Glee	8p-10p	:30	TVRNC081001H	\$550.00 NM																																								

Total Spots **22** Gross Total **\$7,930.00**

Payment Terms 30 Days

Agency Commission **\$1,189.50**
Net Amount Due **\$6,740.50**

NATIONAL MEDIA RESEARCH, PLANNING & PLACEMENT, LLC
ALEXANDRIA, VA 22314

WGHP-TV - WGHP-TV

26172

26172
08/16/12

Inv Date	Invoice #	Description	Balance Due	Discount	Net Amount
08-16-12	81612TKWGHP-M	RNC-RNCIE-NC 3034	6,740.50		6,740.50

Check Total: \$6,740.50

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ALEXANDRIA, VA 22314

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Branch Banking and Trust Company

VIRGINIA

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26172

NUMBER

68-426/514

VOID AFTER NINETY (90) DAYS

PAY EXACTLY*****6,740*DOLLARS*AND*50*CENTS

DATE

AMOUNT

Aug 16, 2012

\$6,740.50

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ORDER
OF

WGHP-TV
2005 Francis Street
High Point, NC 27263

Jonathan W. Ferrell

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